# **MINUTES**

# LAKE LANIER ISLANDS DEVELOPMENT AUTHORITY BOARD OF DIRECTORS MEETING October 12, 2021

The Lake Lanier Islands Development Authority Board of Directors held a meeting at Legacy Lodge, 7000 Lanier Islands Parkway, Buford, GA. (A Board package and handouts are attached hereto and made official parts of these Minutes as an Attachment)

## **BOARD MEMBERS PRESENT:**

Ms. Terri Jondahl, Chairman Mr. John Kieffer, Vice Chair

Mr. Jeff Cown

Mr. Daniel Dooley – Via Teleconference

Mr. Randall Frost – Via Teleconference

Mr. Alan Gravel

Ms. Lauren Talley – Via Teleconference

#### STAFF:

Mr. Bill Donohue Ms. Brenda McMillian

Mr. Carey Miller, LLIDA Legal Counsel

#### **VISITORS:**

Mr. Grier Todd, Lake Lanier Islands Management Company, LLIM Ms. Missy Burgess, Lake Lanier Islands Management Company, LLIM Mr. Bucky Perry, Islands Entertainment, SHD

Chairman Jondahl called the meeting to order.

## **APPROVAL OF MINUTES**

Chairman Jondahl requested a motion to approve the August 10, 2021 Meeting Minutes and the August 5, 2021 Infrastructure Committee Meeting Minutes. Mr. Kieffer made a motion to approve, seconded by Mr. Gravel and motion carried unanimously.

# **SHORELINE RESTORATION**

Mr. Gravel discussed the Infrastructure Committee's recommendation of the bid from Marine Specialties, construction management by Rochester & Associates and a 10%contigency in the total amount of \$285,000. The Board approved the Infrastructure Committee recommendation.

# **FINANCIAL REPORTS**

Mr. Donohue reviewed the July 31, 2021 and August 31, 2021 Financial Reports. Mr. Gravel made a motion to approve the Financial Reports, Mr. Kieffer seconded, and the motion carried unanimously

Mr. Donohue reviewed the Executive Director's Report.

Mr. Miller briefly discussed the Conference Center Hotel Project and the recommendation of a Sub Committee.

Chairman Jondahl appointed a Conference Center Project Sub Committee with John Kieffer as Chairman and Jim Syfan and Daniel Dooley as members.

Mr. Todd discussed LLIM extremely strong July and August with pacing ahead of 2019.

- 2019 July August was 70% Group Business and 30% Leisure.
- 2021 July August was 60% Leisure and 40% Group Business.
- September and October are strong wedding months.
- September received 12 15 new prospects per week for groups under 100.
  - New prospects should double business once group business recovers.
- Golf is extremely strong with October as tournament month.
- Pinelsle Project finalizing discussions with potential partners.
- Labor struggles continue.

Mr. Perry reviewed the very good summer. compared to 2020.

- Through October revenue is \$17.7M compared to 2020 \$11.5M and 2019 \$12.8M.
- Dry Storage 40 boats.
- Wet Docks there is a waiting list.
- 11/12 is the scheduled opening day for the winter season.
- Lakeside Lights Spectacular is expanding.
  - o Tree from the clock tower will be in the lake where the wibbit is installed in the waterpark.
  - o Landshark will remain open all year.
  - o Adding some lights to the road.
- Camp Margaritaville should be fully open with in the week.
  - o 56 new sites
  - o Discussing plans to expand Camp Margaritaville with LLIM.

Chairman Jondahl adjourned the meeting.	
	Terri Jondahl
	Chairman  Lake Lanier Islands Development Authority
Submitted by: Brenda McMillian, Sr. Business Operations Manager Lake Lanier Islands Development Authority	