

MINUTES
LAKE LANIER ISLANDS DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
August 21, 2020

The Lake Lanier Islands Development Authority Board of Directors held a meeting at Legacy Lodge, 7000 Lanier Islands Parkway, Buford, GA 30518. (A Board package and handouts are attached hereto and made official parts of these Minutes as an Attachment)

BOARD MEMBERS PRESENT:

Ms. Terri Jondahl, Chairman
Mr. John Kieffer, Vice Chair
Mr. Wayne Jessup, Secretary/Treasurer
Ms. Lauren Armour
Mr. Michael Bennett
Mr. Jeff Cown
Mr. Randall Frost
Mr. Alan Gravel

STAFF:

Mr. Bill Donohue
Ms. Brenda McMillian
Mr. Carey Miller, LLIDA Legal Counsel

VISITORS:

Mr. Virgil Williams, Lake Lanier Islands Management Company, LLC
Mr. Grier Todd, Lake Lanier Islands Management Company, LLC
Mr. Russell Burnett, Lake Lanier Islands Management Company, LLC
Mr. Mike Williams, Lake Lanier Islands Management Company, LLC
Ms. Missy Burgess, Lake Lanier Islands Management Company, LLC
Ms. Valentina Velasquez, Lake Lanier Islands Management Company, LLC
Mr. Bucky Perry, Islands Entertainment, LLC
Mr. Mark Woodworth, RM Woodworth

Chairman Jondahl called the meeting to order at 8:30 a.m.

BOARD MEETING MINUTES

Chairman Jondahl recommended the approval of the June 19, 2020 and the July 24, 2020 Board Meeting Minutes. Mr. Gravel made a motion to approve the Board Meeting Minutes, Mr. Jessup seconded, and the motion carried unanimously.

FINANCIAL REPORTS

Mr. Jessup made a motion to approve the Revised June 2020 and May 2020 financial reports as presented, Mr. Gravel seconded, and the motion carried unanimously.

PARKING FEE INCREASE

Mr. Donohue discussed the request for the Parking Fee Increase.

Mr. Gravel made a motion approve the Parking Fee Increase. Mr. Cown seconded, and the motion carried unanimously.

REPORTS

Mr. Donohue reviewed the Executive Director's report.

Mr. Miller discussed the Pine Isle project and the need for a sub lease amendment to allow for the investment of State GO Bond proceeds as required by GSFIC in the conference center.

Mr. Todd reported the EA and Master Plan are ready for submittal.

- 2019 – Best year ever.
- 2020 – January and February were great.
- March 16% OCC, April 4% OCC, May 7% OCC.
- 2020 – June 20% OCC 2019 – June 74% OCC
- 2020 – July 48% OCC 2019 – July 80% OCC

Ms. Burgess discussed the new marketing strategy for Lanier Islands, "A different world, close to home!"

Mr. Todd updated the Board on many ongoing projects around the islands:

- Pine Isle project videos
- RV Resort
- Pine Isle Activity Center
 - 19,000 sq. ft.
 - Arcade
 - Golf simulator
 - Food and Beverage
 - Mezzanine indoor track
 - Fire pits outside by the lake.
- Dry Stack Storage – 250 boats – spring completion date
- Lanier Islands Parkway landscaping

Mr. Perry reported on Islands Entertainment:

- Corrected the drainage issues.
- RV Resort Phase 1 and 2 are completed.
- Summer waterpark business down 30%.
- June was close to last year with the addition of RV Resort revenue.
- 129 Covered slips are 100% occupied , discussing adding the final dock in this area.
- MNOL discussions are underway and a decision should be made by Labor Day.

Chairman Jondahl expressed hope that we can continue with similar lights and continue this legacy feature.

Chairman Jondahl adjourned the meeting at 9:30 a.m.

Terri Jondahl
Chairman
Lake Lanier Islands Development Authority

Submitted by: _____
Brenda McMillian, Sr. Business Operations Manager
Lake Lanier Islands Development Authority